



**Weill Cornell
Medicine-Qatar**
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The Basics Of Visual Literacy: Improving Design In Health Communications

March 9, 2021
3:00 - 5:30 pm

Speakers

Hidegori Miyagawa
Sinead O'Rourke

Learning Objectives:

At the end of this interactive workshop, participants will be able to:

- 1 Define design and visual literacy and their importance in healthcare.
- 2 Identify types and use of visual elements in designed healthcare materials and use appropriate design language to critically evaluate the meaning of these.
- 3 Create meaningful visuals to communicate a healthcare-related concept and assess the effectiveness of this communication.

Target Audience:

Physicians, Nurses, Dentists, Pharmacists, Allied Health Professionals, Educators

Register Here

or register through this link: <https://wcmq.cloud-cme.com/visual-literacy>



DHP Credit Designation Statement:

Weill Cornell Medicine-Qatar is accredited as a provider of Continuing Medical Education (CME) and Continuing Professional Development (CPD) by the Department of Healthcare Professions (DHP) of the Ministry of Public Health.

This activity is an Accredited Group Learning Activity (Category 1) as defined by the Ministry of Public Health's Department of Healthcare Professions -Accreditation Section and is approved for a maximum of 2.25 hours.



ACCME Credit Designation Statement:

The Weill Cornell Medicine-Qatar designates this live activity for a maximum of 2.25 AMA PRA Category 1 Credits™. Physicians should claim only the credit commensurate with the extent of their participation in the activity.